



**FOR IMMEDIATE RELEASE: July 29, 2020**

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# Donate blood, support community at Seattle Opera's pop-up blood drive

**Seattle Opera partners with Bloodworks Northwest**

**9 a.m. – 5 p.m.**

**August 18, 20, 25 & 27**

**The Opera Center: 363 Mercer St.**

SEATTLE— As summer historically signals a dip in the blood supply, Seattle Opera is offering a blood drive to provide a lifeline for local patients. In partnership with Bloodworks Northwest, Seattle Opera will utilize its Tagney Jones Hall at the Opera Center to host a pop-up center for donating blood this August 2020.

During the global pandemic, social distancing recommendations have put a strain on opportunities for people to donate blood. In the temporary absence of traditional blood drives and bloodmobiles, Seattle Opera, along with other arts groups such as Seattle Rep, are providing short-term donation locations for Bloodworks Northwest. The larger space allows for a higher level of safety for donors and staff.

"Seattle Opera is honored and happy to join others from the arts community in hosting a donation site for Bloodworks Northwest," **said Seattle Opera General Director Christina Scheppelmann.** "Partnerships with community organizations are a key part of our vision for the Opera Center, the civic home that we share with KING FM. As we all actively work together to fight the global pandemic, giving blood

is an important and crucial way to take care of our community and contribute to healthcare readiness.”

In addition to saving lives, donors at the Opera Center will receive tickets to a future event at either the Opera Center or McCaw Hall—or enjoy a free video stream through December of 2021. Donors will also receive a Dick’s Drive-In gift certificate.

Donors of all blood types are still needed every day to make an appointment to give blood in support of cancer patients, trauma victims, premature babies, or to treat severely ill COVID-19 patients, among others.

“A strong blood supply is vital to critically ill and injured patients in our community,” said **Bloodworks Northwest President and CEO Curt Bailey**.

“Blood donations are down at a time when the need has never been greater. Seattle Opera is turning that around by graciously opening its doors to allow an ovation worthy 365 community members to save lives in August.”

First-time and repeat donors are urged to make their one-hour donation appointment today as a safe and essential action to support local patients. In accordance with current social distancing guidelines, only scheduled appointments will be allowed. No walk-ins, guests, or people under age 16 are permitted on site. Donors are asked to bring a mask/face covering to their donation. All blood types are urgently needed, but Type O is especially in demand.

For more information and to sign up, go to [seattleopera.org/bloodworks](https://seattleopera.org/bloodworks).

### **About Seattle Opera**

Established in 1963, Seattle Opera is committed to serving the people of the Pacific Northwest with performances of the highest caliber and through innovative educational and engagement programs for all. Each year, more than 95,000 people attend Seattle Opera performances, and more than 400,000 people of all ages are served through school performances, radio broadcasts, and more. By drawing our communities together, and by offering opera’s unique fusion of music and drama, we create life-enhancing experiences

that speak deeply to people's hearts and minds. Connect with Seattle Opera on Facebook, Twitter, SoundCloud, and on 98.1 Classical KING FM.