

# SEATTLE OPERA. THANKFUL

Sara

Gillian

Sophia

Aislin

Claire

Mavis

Isabella :)

**JUNE 2020**

Donor Impact Report  
COVID-19 Edition

# THANK YOU!



Seattle Opera is thankful for your unwavering loyalty and support. Even in the midst of this global crisis, your passion for beautiful music has sparked new ways for us to offer you and our community memorable opera experiences. From online recitals to radio broadcasts and remarkable learning opportunities, we remain true to our mission.

We're also crafting safe ways to share our gratitude and keep you connected to your opera company. In the coming weeks, you will receive a great big hug from us in the form of your updated donor benefits for this unusual season ahead. Every online event and expression of our thanks is designed to bring you closer to opera.

In this digital Impact Report, you'll see how your contribution fulfills our mission of drawing people together through life-enhancing experiences that speak deeply to hearts and minds.

A handwritten signature in black ink, which appears to read "Christina Scheppelmann".

—Christina Scheppelmann, General Director

# ARTIST CONNECTIONS

Our new online recital series, *Songs of Summer*, brings beloved singers to your phone, tablet, and computer screen. Launched in May with superstar soprano **Angel Blue**, the series features many of your favorite Seattle Opera performers, including **Jamie Barton**, **John Moore**, **Margaret Gawrysiak**, **Tess Altiveros**, and others.

Your financial support enables Seattle Opera to pay the artists who are creating music for us.



“I LOVE SEATTLE OPERA AND CONSIDER THIS TO BE ONE OF MY HOME THEATERS. THE OPPORTUNITY TO SHARE A RECITAL WITH THE SEATTLE OPERA AUDIENCE WAS AN IDEA THAT QUICKLY LIFTED MY SPIRITS. THIS RECITAL GAVE ME THE CHANCE TO BE CREATIVE AND ENGAGE WITH ONE OF MY FAVORITE OPERA COMPANIES IN THE WORLD. I HOPE THAT EVERYONE ENJOYED IT.”

—ANGEL BLUE, SOPRANO

“We are excited about the ongoing *Songs of Summer* recital series. The recital with Angel Blue was thrilling! Her incredible artistry and beaming personality shined through! We continue to feel connected with the Seattle Opera community, as we experience the varied online opportunities. Thank you, Seattle Opera, for finding ways to keep us engaged and connected during these difficult times.”

—The Barricks,  
Seattle Opera subscribers and donors



# BROADCAST CONNECTIONS

CLASSICAL

KING FM 98.1

**THOUSANDS** are **TUNING IN** and **LOGGING ON** to KING FM to listen to favorite Seattle Opera performances. The station's broadcast coverage extends throughout the Greater Puget Sound region, reaching as far south as Olympia and north to Vancouver and Victoria, B.C., Canada. To see the full calendar of KING FM broadcasts, visit: [www.seattleopera.org/kingfm](http://www.seattleopera.org/kingfm)



Photo © Jacob Lucas

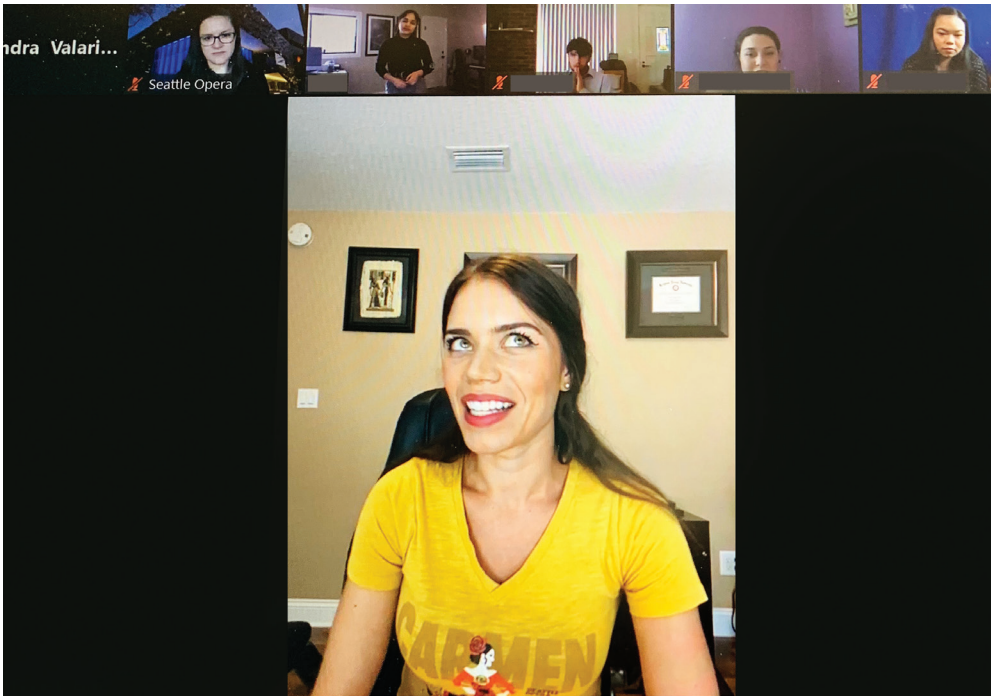
Audience favorite, *The Magic Flute* was broadcast on May 16, featuring singers John Moore, Lauren Snouffer, and Christina Poulitsi.

“CLASSICAL KING FM IS COMMITTED TO HELPING SEATTLE OPERA AND OUR OTHER PERFORMING ARTS INSTITUTIONS RECOVER, AND WE ARE THRILLED TO BROADCAST PERFORMANCES FROM THE SEATTLE OPERA ARCHIVES TO KEEP THE OPERA FRONT AND CENTER IN THE MINDS AND HEARTS OF OUR LISTENERS.”

—BRENDA BARNES, KING FM

# STUDENT CONNECTIONS

These days, school means distance learning. It's the same for participants in the **Teen Vocal Studio**. Our high school preparatory program has been meeting virtually since the beginning of the pandemic outbreak. In addition to weekly lessons, **mezzo-soprano Ginger Costa Jackson** and **bass Will Liverman** conducted masterclasses and offered timely advice and encouragement.



Opera superstar Ginger Costa-Jackson shared words of wisdom and helpful knowledge to Teen Vocal Studio participants at recent ZOOM rehearsals. Unique experiences like this one immerse students in the music they love and closer to the artists they admire. Thank you.

## COLLEGE BOUND

Graduating seniors in Teen Vocal Studio are college bound. They'll continue their vocal training both near and far—from right here in Seattle at the University of Washington and Cornish College for the Arts to across the country at the Boston Conservatory, Harvard University, and Longy School of Music at Bard College.

Congratulations!

# VETERANS CONNECTION

After making a remarkable debut in our November chamber opera, *The Falling and The Rising*, the **Veterans Chorus continues singing**. Meeting via ZOOM, the chorus members rehearse weekly under the direction of teaching artist Liz Frazer, learning new vocal techniques and new music in a continuation of our partnership with **Path with Art**.

[Learn more about the Veterans Chorus and our partnership with Path with Art here.](#)



IT FEELS GREAT WHEN WE'RE TOGETHER ON ZOOM. I GET TO SEE AND HEAR EVERYONE. I THINK IT WILL BE WONDERFUL WHEN WE CAN EACH RECORD OURSELVES SINGING AND SEEING US ALL TOGETHER IN THE VIDEO.




**-SARAH B.**  
**VIETNAM ERA NURSE, VETERAN'S CHORUS MEMBER**

# DIGITAL CONNECTIONS

thanks to you, we've substantially expanded our virtual reach.

## TOP VIDEO & PODCASTS

**APRIL & MAY**

-  **MUSICAL SELECTIONS PERFORMED BY DAVID MCDADE, ORCHESTRA MEMBERS, TEENS, & OTHER SEATTLE OPERA ARTISTS.**
-  **SATURDAY MORNING SINGING AND READING FOR THE YOUNGEST MEMBERS OF THE SEATTLE OPERA FAMILY TO ENJOY WITH THEIR PARENTS AND GUARDIANS.**
-  **WEEKLY PODCASTS WITH DRAMATURG JONATHAN DEAN EXPLORING TOPICS SUCH AS BEL CANTO MELODRAMA, OPERA COMIQUE, THE WORKS OF PUSHKIN, OPERATTA, AND MORE.**

**22,000 VIEWERS  
& LISTENERS**



**TO OUR VIDEOS  
AND PODCASTS  
SINCE THE  
OUTBREAK  
OF THE PANDEMIC**

**60,000+  
LISTENERS  
SINCE APRIL**

**KING-FM SATURDAY  
MORNING SEATTLE  
OPERA BROADCASTS**

# THANK YOU

The entire staff at Seattle Opera is extremely thankful for your generosity and love of opera. [See our expression of gratitude here.](#)



## BIG CONNECTIONS



More than 200 donors—many of them new—participated in GIVEBIG, Washington and raised more than \$40,000 to benefit Seattle Opera. We're honored to welcome our newest donor family members.

